



GAT MONTHLY MEMBERSHIP PROGRESS REPORT

Results as of: 1/31/2021

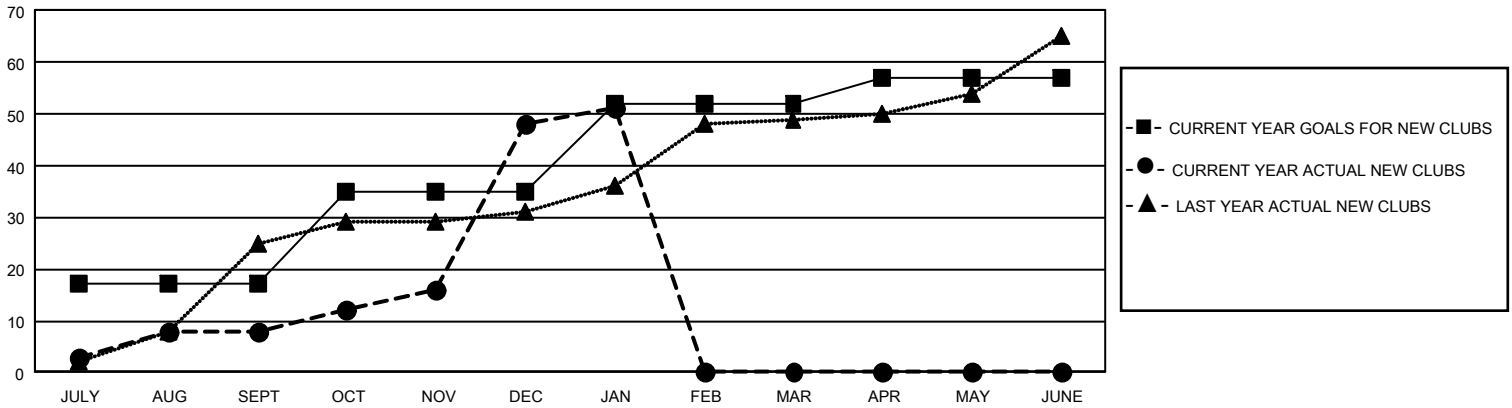
GAT Constitutional Area 5 - English Speaking Areas

REPORT DOES NOT INCLUDE CLUBS IN UNDISTRICTED AREAS.

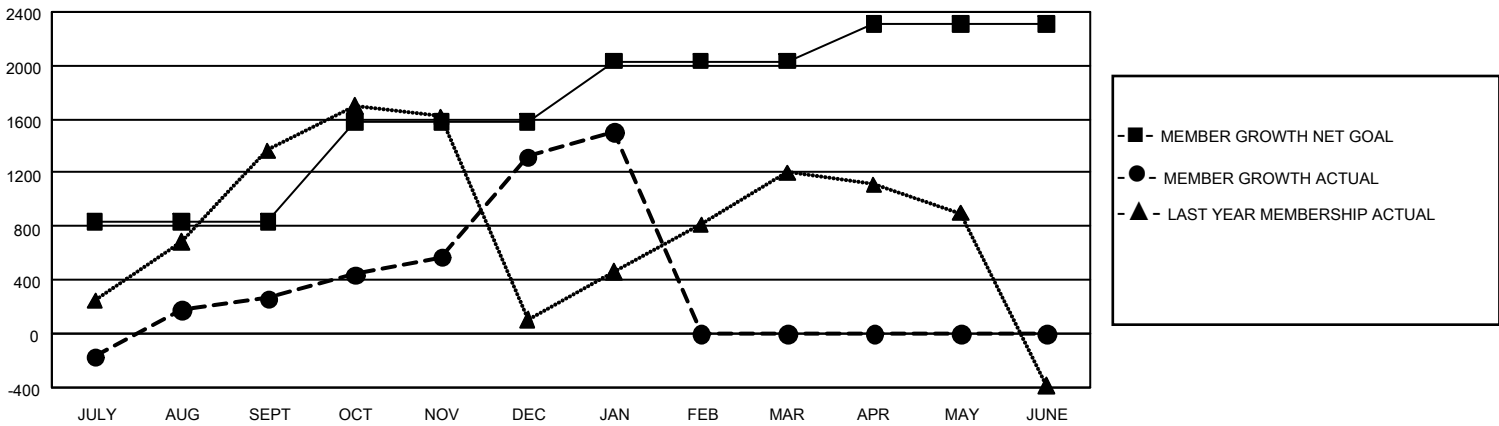
Clubs			
RESULTS FOR 2020-2021			
QUARTER	NEW CLUB GOAL	NEW CLUBS	DROPPED CLUBS
JULY/AUG/SEPT	51	8	7
OCT/NOV/DEC	54	40	2
JAN/FEB/MAR	51	3	0
APR/MAY/JUNE	15	0	0

Members			
RESULTS FOR 2020-2021			
QUARTER	MEMBER GROWTH NET GOAL	MEMBER GROWTH ACTUAL	DROPPED MEMBERS ACTUAL (including transfers)
JULY/AUG/SEPT	833	1,511	1,159
OCT/NOV/DEC	745	2,629	1,475
JAN/FEB/MAR	455	328	121
APR/MAY/JUNE	280	0	0

GOALS AND ACTUAL NEW CLUBS CUMULATIVE



GOALS AND ACTUAL MEMBERS CUMULATIVE



DROPPED CLUBS: 9	661 CLUBS OF 1,252 ADDED 1 OR MORE NEW MEMBERS	<u>GENDER DISTRIBUTION</u>	
<u>DROPPED MEMBERS</u>		MALE	20,800 (56.39%)
DECEASED	115	FEMALE	16,089 (43.61%)
CLUB CANCELLED	0	TOTAL FAMILY UNIT MEMBERS	8,263
OTHER	2,640	FAMILY MEMBERS PAYING HALF DUES	4,992
TOTAL	2,755	CLICK HERE FOR CUMULATIVE MEMBERSHIP DATA	